

GOING GLOBAL WORKSHOPS

LEARN TO TRADE GLOBALLY – NSCC, FITT AND NSBI PARTNER TO OFFER GOING GLOBAL WORKSHOPS

Take advantage of the sales potential in global markets or look to expand your current activities by enrolling in Going Global Workshops.

About Going Global Workshops

Going Global Workshops are designed to help you make crucial importing or exporting decisions, avoid common pitfalls, and increase your understanding of international trade. These 3-hour orientation sessions, created by the Forum for International Trade Training (FITT), introduce you to the basic knowledge that you will need to:

- Identify market opportunities
- Leverage resources to secure financing and insurance services
- Negotiate partnerships with foreign shippers and distributors

If you are already exporting, providing services to exporters, or are contemplating a move into the global arena, you will benefit from the practical information offered in this series.

Location:

NSCC Waterfront Campus, 80 Mawioni Place, Dartmouth, Nova Scotia. Workshops will also be available through video conferencing at all other NSCC campuses.

Cost: \$125 + hst per workshop

Course Material: Students will receive an ebook upon registration to participate in the course.

Please note: The ExportAbility Program can help cover up to 75% of the costs of workshop fees for eligible companies. For more information, contact Yuliya Vodyanytska at 902-424-5054 or yvodyanytska@nsbi.ca

To register and for more information please contact:

www.nsccl.ca/global

Upcoming Workshops

Importing Into Canada

May 1, 2014 (Deadline to register is April 28)

9:00 am - 12:00 pm

Workshop Overview: This workshop will teach you how to set up an importing company or prepare your existing company to import goods or raw materials into Canada. You'll learn how to find and assess suppliers of the goods or materials you want to import, and how to work effectively with importing partners and government organizations.

An Introduction to Global Supply Chain Management

May 8, 2014 (Deadline to register is May 5)

9:00 am – 12:00 pm

Workshop Overview: This workshop will introduce you to the basics on how to develop a well-planned global supply chain management strategy. These basics will help you streamline your company's supply chain activities to enhance your competitiveness in international markets.

An Introduction to the Cultural Aspects of International Trade

May 15, 2014 (Deadline to register is May 12)

9:00 am - 12:00 pm

Workshop Overview: This workshop will provide participants with the basis to understand the cultural aspects of international trade, the challenges of intercultural effectiveness and suggest strategies to assist in overcoming cultural obstacles.

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